

# PEDRO GERARDO BOTELLO VAZQUEZ

## Mid - Video Editor / Storyteller

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## Professional Summary

Creative and detail-oriented Video Editor with a strong background in storytelling and cinematic language. Experienced in editing music videos, commercials, and social media content for international brands and niche markets. Skilled in trend-based editing, color grading, and crafting engaging visuals tailored to specific audiences. Proven ability to lead editing projects and deliver under tight deadlines. Passionate about creating content that connects emotionally and visually.

## Professional Experience

### Lead Video Editor | Elite Media Marketing | Jun 2023 – Jan 2026

- I manage the editing of digital campaigns for US-based brands, ensuring fast delivery and visually appealing content.
- Oversaw and executed performance-focused edits for DTC ads, UGC, and social media content, blending storytelling with marketing goals.
- Writing scripts to create video content for brands, ensuring alignment with the brand's values and vision.

### Sound design - Audio editing | Bible BFF app | Sep 2025 – Jan 2026

- I enhance and edit narrator recordings for an audiobook-style app, removing breaths and retakes, improving overall audio quality, and delivering a clean, studio-level final product..

### Video editing / Kaotic Media LLC | Oct 2023 – Jun 2024

- Edited high-quality long-form videos for models creating content for the OFTV platform.
- Produce 2–3 short-form videos derived from each completed long-form project.
- Use Frame.io to review and implement client feedback, ensuring all revisions are completed accurately and on time.
- Organize and manage workflow using Monday.com, providing regular status updates and maintaining clear project tracking.

### Freelance Video Editor | Independent Projects | Jan 2020 – Present

- Edited music videos for both emerging and established artists, applying cinematic techniques to enhance narrative and visual impact.
- Created engaging social media ads, branded content, and promotional videos tailored to specific audiences and platforms.
- Worked with niche brands like Grilla Box, leveraging trend-based effects and transitions to attract younger demographics.
- Handled full post-production workflows: from raw footage to final delivery, including sound design, color grading, and motion graphics.
- Collaborated remotely with international clients, consistently meeting tight deadlines while adapting to different creative visions and brand tones.

## Education

Centro de Estudios Cinematográficos | 2021 – 2023

## Core Competencies

Adobe Creative Cloud | After Effects | Premiere Pro | DaVinci Resolve | Storytelling | Production | Teamwork | English | Spanish